
— CAMPO — CHRONICLE

— WHAT WE'VE DONE + WHAT YOU CAN DO —

CAMPO — A CREATIVE COLONY | Pueblo Garzón, Uruguay | VOLUME ONE | APRIL 2018



CAMPO AIR PILOT PROGRAM 2017 We did it! While fundraising to build CAMPO, we decided to use what we have—a pueblo full of empty spaces—and start fulfilling our mission to support creativity. With the help of friends who donated houses, CAMPO hosted its first cohort of artists this South American summer. For our pilot program, we invited eight international artists and two chefs, hailing from New York, Paris, Montevideo and Mexico City, to develop new work over a six-week period. They painted, sculpted, sketched, sang and experimented in the kitchen, all the while soaking up the inspiration of Uruguay—its landscape, light, people and culture. This year, CAMPO's residency and related programs will take place October 15–November 15, 2018.

First participants: *Charlie Baker (USA), Maria Elena Gonzalez (Cuba/USA), Maceo Eagle (USA), BETS (USA), Camila Chamyan (Uruguay), Valery Kestenjian (USA/UY), Arthur Simms (Jamaica/USA), Cristina Ruiz Guiñazú (Argentina/France), Lucy Fradkin (USA) and Alejandro Pintado (Mexico).*

PHOTO: Lizzy Magariños painting the inside of a Pueblo Garzón ruin for ARTFEST 2017

THINGS CAMPO NEEDS

**Build CAMPO's main campus,
designed by Raphael Viñoly**
\$3.5 million

**Purchase corner building
on plaza for CAMPO CANTEEN
and two artists in residence**
\$250,000

**Remodel old house in town
center for two artists in residence**
\$200,000

ARTFEST 2018
\$100,000

Operating costs 2018/19
\$90,000

CAMPO AIR + summer programs
\$30,000

BE A PIONEER. BUILD CAMPO.

With a gift from a generous friend, CAMPO was able to purchase an amazing old house in the center of the village, which will be renovated into live-work spaces for two artists. As well, thanks to Argentinian neighbors and supporters, CAMPO CANTEEN will launch this South American summer in a magnificent corner building on the plaza. A base for creative events, dinners and talks, the CANTEEN will be an

eclectic blend of café-clubhouse-retail-exhibition space. Here, we'll host two artists for our October 2018 residency. We're also getting ready for our second annual ARTFEST, December 28+29, 2018. All the while, we continue to raise funds to build CAMPO's main campus, designed by Rafael Viñoly.

FOUNDER'S CAMP

BE AN INSPIRATION!

Help build a hub where creatives feed their spirit and exchange ideas. Join CAMPO's FOUNDER'S CAMP today.

Pioneer \$500,000+
Naming opportunity + VIP perks

Visionary \$250,000+
Naming opportunity + VIP perks

Groundbreaker \$150,000+
Naming opportunity + VIP perks

Innovator \$75,000+
VIP perks

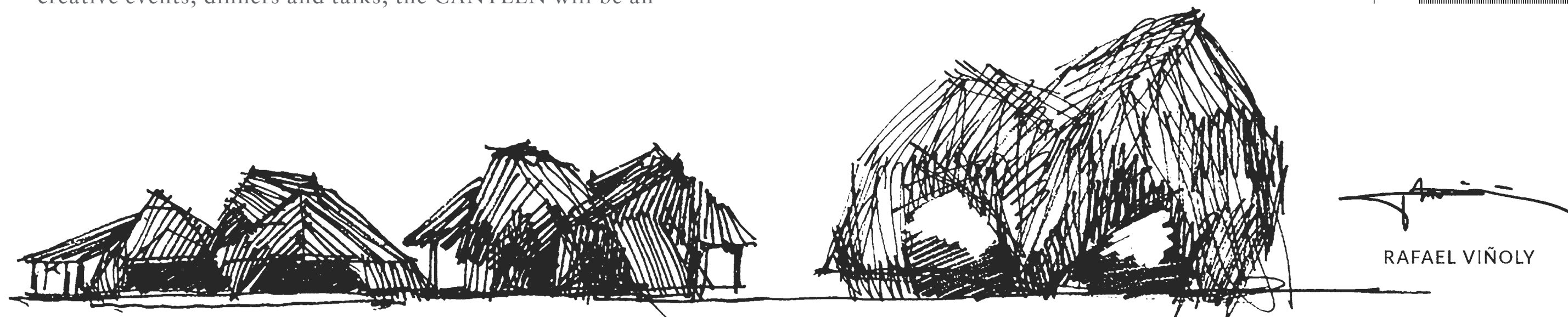
Collaborator \$25,000+
VIP perks

* Founder's Camp donors will be thanked and listed on the website

**Naming opportunities, eg:
clubhouse, exhibition hall,
food lab, new cabins and studio
spaces designed by Rafael Viñoly,
CAMPO CANTEEN, pueblo
housing + studios, special
events and fellowship awards.

FOR MORE GIVING OPPORTUNITIES,

please contact
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ARTFEST 2017

On December 28, 2017, our first annual art festival was born. Forty international and local artists rocked Pueblo Garzón—an otherwise sleepy town about 50 minutes from Punta del Este—with 44 installations and exhibitions, a day-long burst of creativity. CAMPO’s first class of residents held open studios and shared their culinary creations with the public. Garzón’s venerable train station was brought back to life for the first time in decades. The streets were buzzing with local residents and tourists, neighbors and art enthusiasts, who were inspired by the art and enthralled by the transformation of Garzón.

We expected a crowd of 300, and ended up welcoming nearly 2000 visitors. Mission accomplished: CAMPO brought creativity and community together. The festival culminated in a beautiful benefit dinner that took place on Garzón’s main drag, prepared by celebrated chef Lucía Soria. Rafael Viñoly, architect and CAMPO Trustee, chaired the event and presented his initial designs for CAMPO Cabins.

